










6/20

Experiment design (1):
Calories information only menu

ENTREES

Calories: 790		Angus Bacon & Cheese
550		Big Mac
470		10 Piece McNugget
300		Cheeseburger
250		Hamburger
510		Premium Crispy Chicken Classic Sandwich
140		Premium Southwest Salad
450		Premium Southwest Salad with Crispy Chicken
290		Premium Southwest Salad with Grilled Chicken

18/20

Conclusion:
Calorie information affects females more than males

Body image
Social networks and dieting trends

