

Curriculum Vitae Enying Zheng

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Education

- 2013 **MIT**, Sloan School of Management; PhD in Management and urban and regional studies
Dissertation: Three Essays on Industrial Relations in China
- Nominated for the *William H. Newman* Award, 2014, Academy of Management
- 2011 **MIT**, Sloan School of Management; MS in General Management
- 2007 **University of Illinois at Chicago**; MA in Sociology
- 2002 **Peking University**, China; BA in Sociology & Economics

Academic positions

- Sep 2016—present, New York Institute of Technology, NYC, NY
- Assistant professor in management
- May 2013—May 2016, University of Cambridge, Cambridge, UK
- Research fellow/associate, Centre for Business Research, Judge Business School

Research interest

International business; political and business elite; social networks; labor market institutions; mixed methods

Peer-reviewed publications

1. Enying Zheng. 2013. “Bringing Workers Back in: Native Place Networks, Solidarity, and Labor Standards in China.” *Best Paper Proceedings of the 2013 AOM Annual Meeting*
2. Yi Han, Enying Zheng, and Minya Xu. 2014. “The Influence from the Past: Organizational Imprinting and Firms’ Compliance with Social Insurance Policies in China.” *Journal of Business Ethics* 122 (1): 65-77
3. Yi Han and Enying Zheng. 2016. “Why Firms Perform Differently in Corporate Social Responsibility?: Firm Ownership and the Persistence of Organizational Imprints.” *Management and Organization Review* 12 (3): 605-629.
4. Yi Han and Enying Zheng. 2018. “Organizational Imprinting and the Welfare Practice of Chinese State-Owned Enterprises.” Conditionally accepted, *Sociological Studies*.
5. Enying Zheng, Yasheng Huang, Rongzhu Ke, and Wei Hong. 2018. “The Causal Effect of Social Networks on Elite Recruitment: The Chinese Civil Service Examinations, 1400–1580.” Under view.

Working papers

6. Enying Zheng and Simon Deakin. 2018. “Pricing the Human Body: Unintended Consequences of Formalizing Employment relationship.”
7. Enying Zheng and Rongzhu Ke. 2018. “Disentangle Peer Effect and Social Networks: Evidence from the Chinese Civil Service Examinations, 1400–1580.”

8. Enying Zheng. 2018. “Native Place Networks and Labor Abuse in China.”
9. Enying Zheng and Simon Deakin. 2018. “State and Knowledge Production: Industrial Relations Scholarship under Chinese Capitalism.”

Ongoing projects

1. 2012—present. “Quantifying Science and Civilization in Imperial China (with Yasheng Huang, Wei Hong, and Rongzhu Ke)
 - Have organized about 30 students and compiled a preliminary dataset of about 8,000 inventions and scientific discoveries from Joseph Needham and his colleagues’ collection of *Science and Civilization in China*; currently cross-checking this source with a similar series by the Chinese Academy of Science; also coding data in other aspects such as wars, extreme weathers, population, etc.
 - Have finished two reports on Chinese Civil Service Examinations between 1400 and 1580; working on data collection of politics, education, economy, and culture of the same period.
2. 2013—present. “Outward Chinese FDI in Global South.” (with Simon Deakin)
 - Have conducted 80+ interviews; waiting for new funding application outcomes to conduct surveys and use machine-learning tools to construct quantitative database via text mining.
3. Jan 2016—Dec 2019, “Causes and Mechanisms of Coalmining Accidents in China: Firm-level Data and Analysis,” participant (PI: Huihua NIE), National Natural Science Foundation of China, RMB 500, 000 yuan
 - Have consulted on data gathering.

Conference and workshop presentations (titles may differ from the current drafts)

Social Networks and Peer Effects: Evidence from 12,752 Students in Imperial China, 1400-1580

- June 2017: the XXXVII Sunbelt Social Networks Conference of the International Network for Social Network Analysis (INSNA)
- August 2017: AOM Annual Meeting, Atlantic, GA

Pricing the Human Body: Evidence from Industrial Injury Cases in China

- Summer 2015: ASA annual meeting, and SASE annual meeting
- Sep 2016: Labor Standards Workshop, University of Cambridge, Cambridge, UK
- Apr 2015: Economy and Society Lab, Sociology Department, Cornell University,
- Feb 2015: School of Management and Labor Relations, Rutgers University
- Oct 2014: Darwin College, the University of Cambridge, Cambridge, UK

State and Knowledge Production: The Slow Development of IR Field in China.

- Aug 2014: AOM Annual Meeting, Philadelphia, PA

Foreign and Domestic Firms Growing Apart: Learning- vs. Capability-based Imprinting

- Summer 2013: ASA annual meeting, AOM annual meeting, and SASE annual meeting

Bringing Workers Back In: Native-Place Networks and Labor Standards in China

- Summer 2013: ASA annual meeting, AOM annual meeting, and SASE annual meeting

Teaching experience

NYIT, School of Management

Undergraduate: *Principles of Management*

MBA: *Strategic Leadership Capstone; Organizational Behavior*

EMBA: *Global Strategy; Corporate Responses to Industrial Competitions across National Borders; Multinational Business Management*

MIT, Sloan School of Management, teaching assistant

Undergraduate: *Managerial Psychology*

MBA: *Listening to the Customer; the Lisbon MBA Summer Immersion Program; Global Integration*

PhD: *Qualitative Research Methods*